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ALL DENTAL PRODX ENTERS SPA MARKET
WITH NEW WEBSITE DESIGNED TO DELIGHT THE SENSES

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Cape May, New Jersey: All Dental PRODX, a leading provider of innovative technology and products for dental practitioners, today launched PRODX Spa, a new line of products especially formulated for at-home use. The products, grounded in the same clinical vigor that the Company is best known for, are available for sale to healthcare providers to enhance the in-office experience they provide to patients, or direct-to-consumers via a new web site: <http://www.prodxspa.com>.

According to Kate Liddle, President and All Dental PRODX founder, "We've focused for ten years on developing, manufacturing and marketing innovative products for the healthcare practitioner. Now, we're pleased to expand the innovative focus that has been the hallmark of our professional product line to products targeting the total patient/consumer experience."

The initial offerings from PRODX Spa include products for the hands, face, lips and smile along with products designed to delight the senses and turn a home or office into a delightful, relaxing sensory experience. More products are planned.

"We're moving ever faster just to keep up with daily demands. Why not do so with as much comfort as possible?" Liddle adds. "There are many ways for us to care for ourselves in our physical environment that will not interrupt the pace of our lives and PRODX Spa is designed to recognize the importance of our daily sensory experience – whether that be at home or in the dental office."

All Dental PRODX, headquartered in Cape May New Jersey, is best known for marketing innovative and efficient products in specific categories of dentistry – impressions, restorative and temporization. Words like "intuitive" and "versatile" are required product features.

For more information, about All Dental PRODX or PRODX Spa, please contact Stephanie Kadison at 877-64-PRODX (877-647-7639) or write to support@prodxspa.com.